



“Romanians for a World” campaign has been launched!

Sergiu Celibidache Foundation has initiated “Romanians for a World”, a national campaign of social responsibility that addresses Romania and promotes national values, thus encouraging the young generation to follow their dreams, regardless of the cultural sector of their choice.

„Romanians for a World” campaign is a tribute to the great Romanian personalities that have brought Romania pride and glory all over the world, and brings to the attention of each Romanian, our compatriots who, through their activity, are immortal.

We resettle the long forgotten Romanian values in our hearts and minds in order to motivate and inspire current and future generations to regain a national sense of pride.

We regain the faith that Romania is home by reminding ourselves of our historical personalities, promoting our current ones, by offering possibilities to the young generation for affirming themselves, and by giving the hope that dreams can become reality.

“Romanians for a World” campaign has three stages:

During **the first stage**, which will start today, the 16th of December 2012, and continue until March 2013, we shall rediscover together the values of Romania that have had an undisputed contribution to global culture:

Mircea Eliade, Emil Cioran, Constantin Brâncuși, Nicolae Grigorescu, George Enescu, Edward G. Robinson, Jean Negulesco and Sergiu Celibidache.

During the second part of our campaign, which will take place between May and June 2013, we will uphold contemporary cultural values whose names resound with pride outside Romania’s borders.

Among those who have joined us for the second stage, we mention: **Marcel Iureș, Alex Rotaru, Alexandra Nechita, Dorotheea Petre, Vladimir Cosma, Ada Condeescu** and others.

The third and final stage of the campaign “Romanians for a World” distinguishes itself through the organization of an online national competition (on www.romanipentruolume.ro and on the Facebook page) whereby a tribute is brought to culture or to a certain personality, and where people from different cultural fields will enroll in the competition in order to dedicate a painting, a composition, a sculpture, a poem etc. Following a vote from professionals and sponsors, those selected will move forward to the final, where they will be juried by a jury comprising professionals and the general public. The winners will be awarded study scholarships, in Romania and abroad.

This is an online campaign, taking place on www.romanipentruolume.ro and on the Facebook page, where you can find more details about this new cultural project of the Sergiu Celibidache Foundation.

Main Partners: Nicolae Grigorescu Memorial Museum, National Museum of Romanian Literature

Sponsors: Asirom; Aristocrat Events Hal; BASF, Casa Anka; Gilesco, Văleanu and Partners; Hotel IBIS, Intesa Sanpaolo Bank; RIFIL; Sense; Țucă, Zbârcea and Associates

Mass-media Partners: Radio România Muzical, Radio România Cultural, Radio România Actualități, Radio România Internațional, RFI România, Money TV, Grand Cinema Digiplex din Băneasa Shopping City, Grand Cinema Cocor, Spectacular TV, Publicațiile Flacăra, Observatorul Cultural, Q Magazine, Ziarul Ring, Revista Centrul Vechi, Deutsche Zeitung, Șapte Seri, Zile și Nopti, Academia Cașavencu, România Liberă, Revista Oglinda Literara, eva.ro, cinefan.ro, stirifeldefel.ro, Media Musica, Revista Singur, modista.ro, Revista toate artele, egophobia.ro, Book Mag, Calendar Evenimente, Art Act Magazin